**GALA Meeting**

**6/8/11**

**TCSG**

**Board members present:** Billie Izard, Sherry Perry, Daphne Greene, Ryan Hall, Meghan Welch

**Board members on the phone:** Debbie McIntyre, Brenda Brown, Paige Pushkin

**Agenda:**

**Welcome**

**GSU Communications Class Project**

Ryan presented class powerpoint (available on GALA Google group)

Topics to discuss (at retreat) about recommendations:

* Use SWOT analysis during strategic planning
* Website (GALA needs domain name), Facebook, Twitter
  + What should be done first?
  + Who is responsible for context?

**GALA Retreat Planning**

Retreat date: Aug 16th, Central GA Tech: lunch $10-15 per person

Billie will be pulling together list of 2010-2011 GALA accomplishments

Topics of discussion for the retreat:

* Board officers outside of Atlanta
* Ways to engage different regions around state
* Is Skype/web presence a possibility for meetings?
* LAMA relationship – work committee meeting at retreat?
* GSU Communications Class strategies (see above); social media campaign
* GALA meeting times/locations (see below)
* Building membership
* Letter-writing campaign
* Legislative honor-roll; event
* Committees
* Fall conference

Other topics sent to Billie and Nikki Knox (facilitator)

**2011/12 Officer Elections:**

* Kevin will be Vice Chair (congrats!)
* Sherry motioned to confirm board for next year: Daphne (Chair), Kevin (Vice Chair), Laura and Ryan (Sec)
  + Board was confirmed

**Future Meetings**

* No meeting in July
* Other meeting dates/locations to be discussed at retreat

**Comments, Questions, Concerns**

* All (present) enjoyed delicious cake and cupcakes to celebrate changing of the guard. Thank you, Billie, Carla, and Judy!